

**RADIO SCRIPT**

**JOB NUMBER: 16-ICP-0033**

**DATE: 7/6/16**

**Heating Season Radio -- :23 Radio Script / :07 Dealer Tag**

Tempstar Product Excellence:

V/O:

Tempstar heating systems are designed to deliver winter-long comfort. They can also be paired with products the Observer communicating control with Wi-Fi capability that lets you remotely adjust your home comfort settings. You can feel our quality, even on the coldest nights. Call us today, and learn more about how Tempstar technology can deliver the quality comfort you deserve. You can count on Tempstar to keep you cozy all winter long!

Call (555) 123-4567 or find us online at ABCHVAC.com. Tempstar. Quality You Can Feel.

Tempstar Dealer Quality:

V/O:

With [Dealer name], your local Tempstar dealer, you can *feel* the quality in everything we do. Whether you need a timely fall tune-up or a mid-winter emergency repair call, we’ll keep your Tempstar heating system running at peak performance. We’re proud of how Tempstar technology delivers quality comfort. Call them today, and stay cozy all winter long. When you see [Dealer name], you know quality is at your doorstep!

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Tempstar Service:

V/O:

The key to winter-long comfort is to get a timely fall tune-up. [Dealer name], your trained Tempstar dealer, will make sure your heating system is running at peak performance, and it might even lower your monthly heating bills. Schedule a tune-up for your heating system now and stay comfortable all winter long. Plan ahead and call [Dealer name], and get the quality comfort you deserve.

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